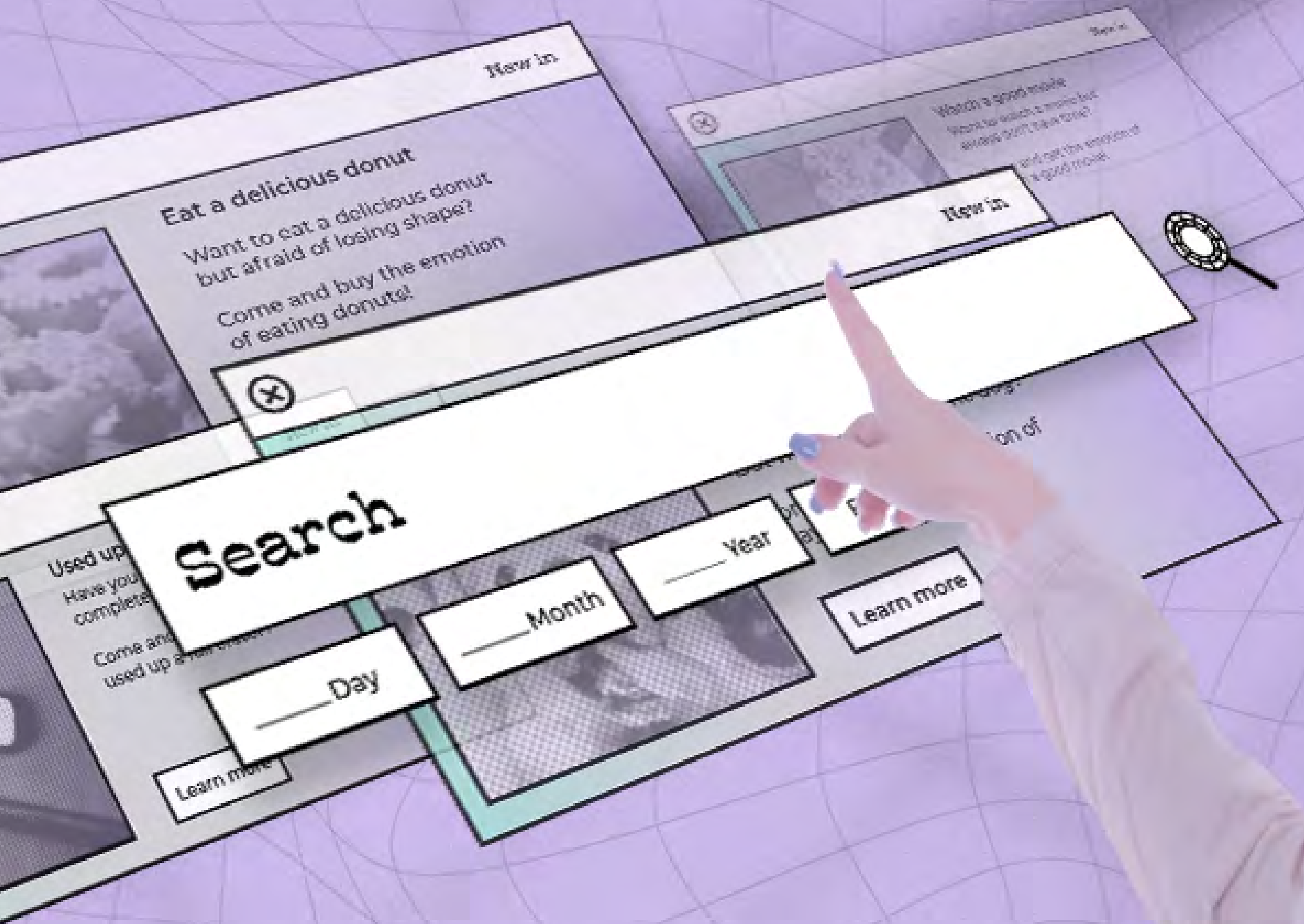


# Emotional bank



Interface Video Interior design

## Projet Description

This project talk about the emotional in the future society. When i used to had some bad experience. So i have been thinking about a question if i could delete this emotion. I asked my friend and found most of them has hurting memories that they want to delete to make life happier, so i came up with idea of emotional bank .

After researching, i found that there are already some emotional services in the society, which made me wonder whether money can buy and sell or store in the future society?

## Research

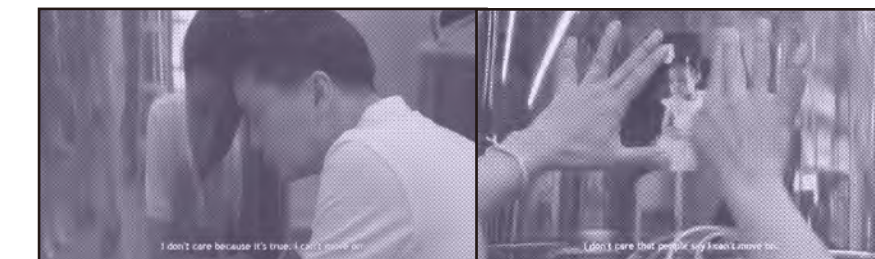
The trade of emotion and money has appeared in the society now.

### 1. Examples of exchanging money for emotion



Ikoma Taku, a Japanese man, was also been financial support by 15 rich women. Ms. Minnai, a rich woman in her 20s, said that she started raising him 4 years ago: "In fact, this is an input-output ratio issue. I don't want to date because it's too tiring. Xiao Ma is very cheerful and will always support me if I buy his services. I don't need to be emotionally involved but can spend money to enjoy his attention all the time."

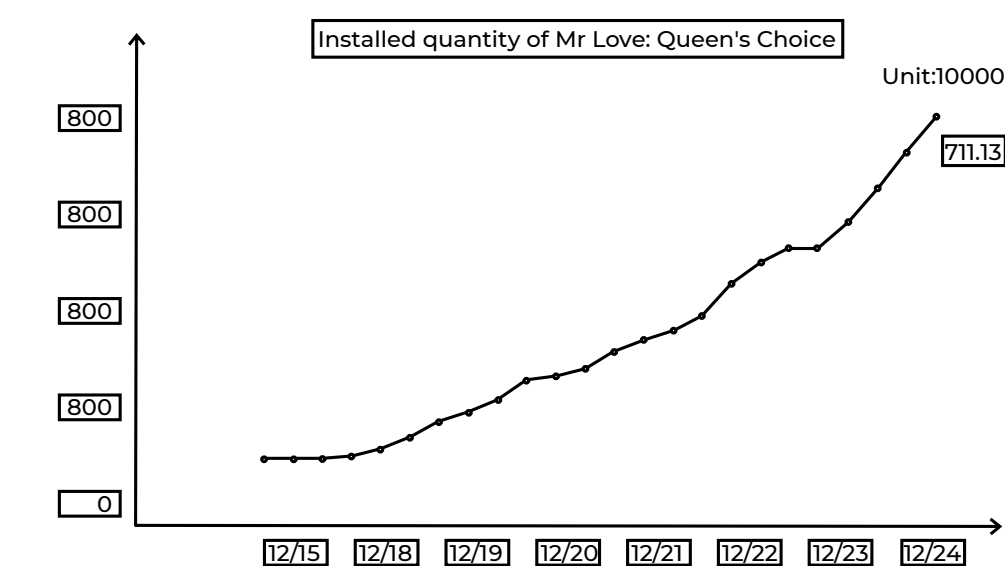
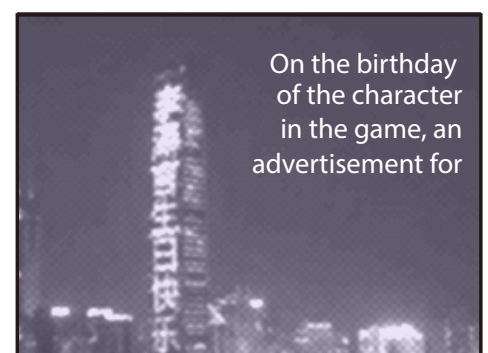
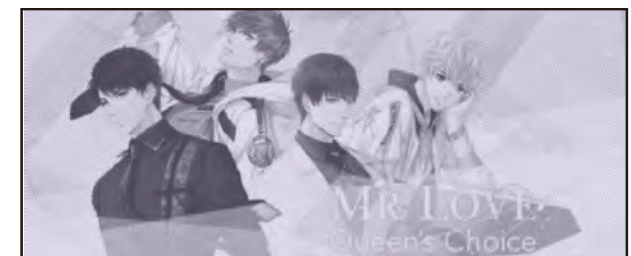
### Documentary : Hope frozen



A two-year-old girl from Bangkok — nicknamed "Einz" — becomes the youngest person in the world to undergo cryo-preservation. After her death from brain cancer, her family sends the girl's body to an American lab.

### Love virtual game : Mr Love: Queen's Choice

An article by the Beijing News commented that "Love and Producer" was the first domestically popular mobile phone game "Otome", and said that the reason for the popularity of the game was China's "Mary Su" culture. The Pengbo News's review stated that "Love and Producers" successfully brought "Buddhist Youths" back to the human society, allowing most female players who are not interested in men in reality to find a platform for spiritual comfort.

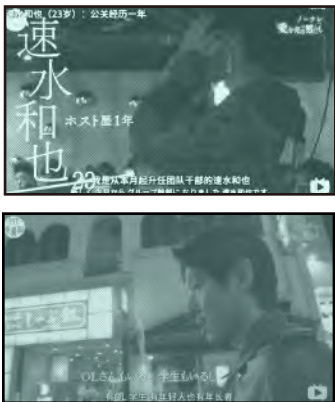


Data source: Aurora big data IAPP monitoring platform, access period: December 15, 2017 to January 1, 2018



2. Examples of exchanging emotion for money

Documentary : Men who sell "love"



“There is no commodity between public relations and customers, so it is like that the more the commodity is improved, the more women will point you out.”- Cowherd Hayami, who has been working for one year.

Questionnaires

情感服务的调查  
EMOTIONAL SERVICE

日期/Date 年 月 日

参与者

姓名/Name

性别/Gender

年龄/Age

1

对现在社会上出现的虚拟男友虚拟女友的服务的接受程度为?  
To what extent do you accept virtual partners in society today?

1

2

3

4

5

1-5: 不赞同No → 赞同Yes

2

现有一个公司提供以下三种服务  
There is a company that provides the following three service

a.购买感情/Purchase emotions

b.抹去情感/Erase emotions

c.用情感兑换金钱/Exchange emotions for money

您会愿意在这个公司办理业务吗?  
Are you interested?

是/Yes

否/No

3

如果愿意你会选择办理业务几?  
Which service would you like to choose?

1

2

3

否/No

4

愿意进行后续的采访吗?  
Would you like to follow-up interviews?

是/Yes

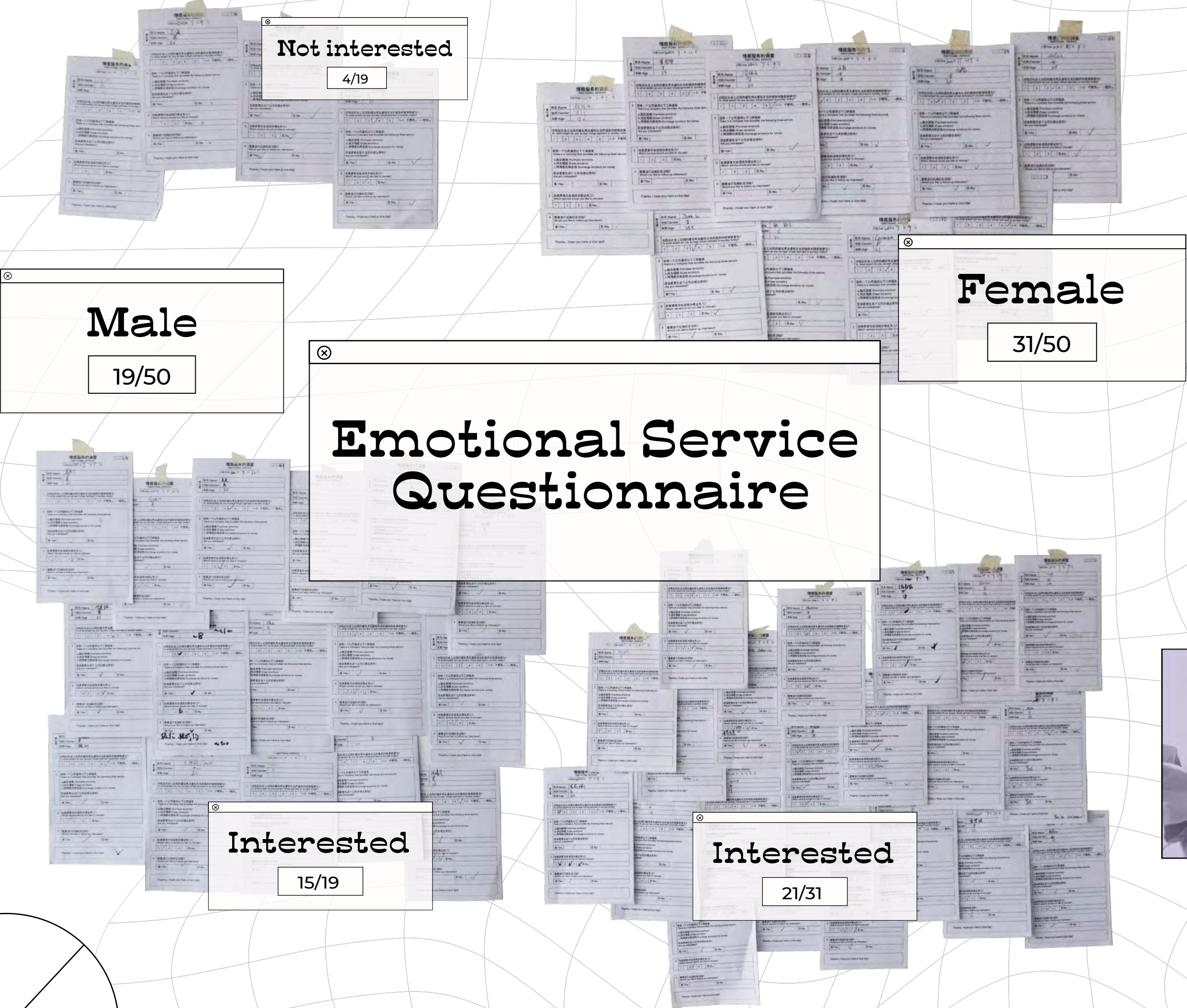
否/No

Thanks, i hope you have a nice day!

Eraser emotions  
20/36

Purchase emotions  
15/36

Exchange emotions for money  
19/36



Interview

I pick 5 people and ask them why they like to choose these service, i found everyone have their own story and trauma.



Jueyu 18 Service 2

She want to erase a love. She thinks this negative emotion will affect her daily life. She think this kind of emotional trasaction is cool and she can accept it. But she thinks that in the future, it will be very bad if all the emotions become cold number.

Erbar 23 Service 3

She thinks it takes too long to get money from work, so she is willing to sacrifice part of her emotions to blame her life. She thinks this the business of emotional trading itself is not normal because emotions cannot be measured by money. It is not very fair to exchange emotions and money for equal value. But she believes that there will be a trend of emotional transactions in the future.



Mia 22 Service 1

She believes that all the good and bad emotional experiences that people encounter are treasure. Mia wants to purchase love. She thinks this is just a normal demand, like buying food when she is hungry, exchanging money with what she want. It can bring her sojory. She think it completely normal to have this kind of trading. This society is developing too fast. Not everyone can have the time and chance to get the emotion when we want. If both parties are willing, she should interfere in this kind of transaction. But if everything in the future everything can be purchased by money it would be a bit scary.



Haolin 22 Service 1

He beline that some emotion in our society are already purchased with money, and relationship must be built on a certain money basis. Haolin wants to buy family affection, because he nearly received the love of relatives except his parents since he was a child. He want to feel the love. He believes that this kind of emotional transaction is completely normal. He believes that when society evolve to a certain stage, it needs this kind of emotional transaction to make up for people's inner emptiness. The degree of human emotion in society proportional to the level of social development.

Tuning 24 Service 1

He thinks that if he is in a bad mood today, he will choose to buy a happy emotion, but he thinks it is unnecessary to exchange emotion for money. Every relationship is because whether it is good or bad. He believes that emotion with the kind of emotion are very normal, and there will be transaction when there is demand. But he would never choose to exchange his emotions for money because emotions are the ultimate thing for everyone. He think the market cannot be controlled or moved by money.





Color



This is a story happed in futuristic society known as the Collective. A seemingly utopian world, the Collective has ended crime and violence by genetically eliminating all human emotions.

R:160  
G:222  
B:211

C:42  
M:0  
Y:25  
K:0

R:190  
G:125  
B:228

C:31  
M:33  
Y:0  
K:0

R:210  
G:210  
B:212

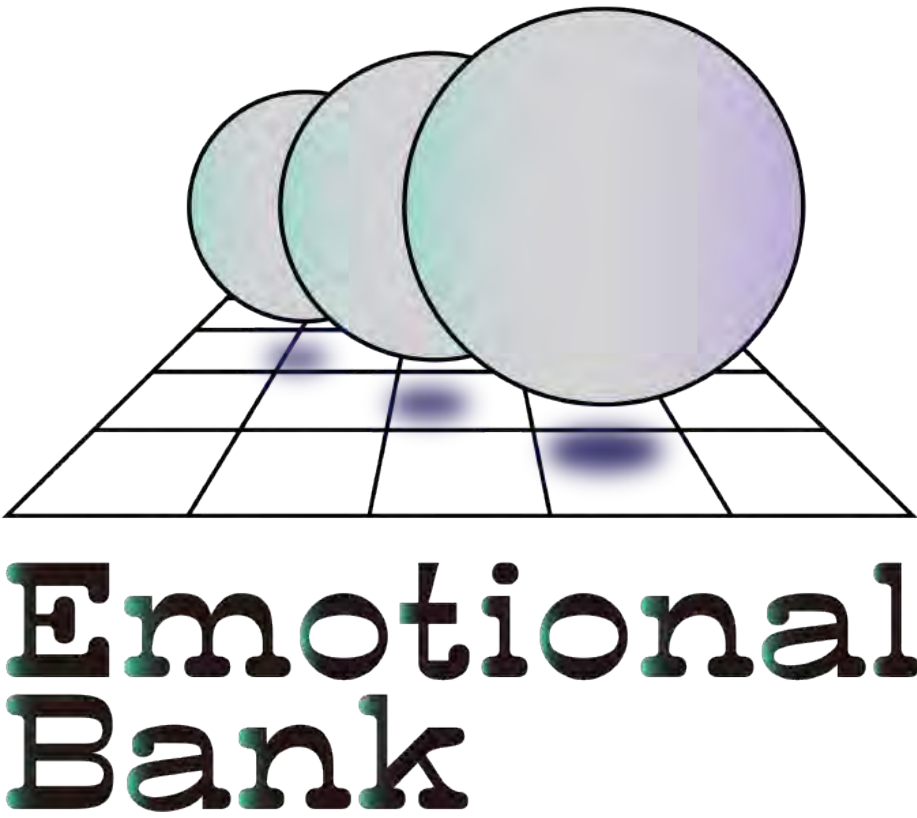
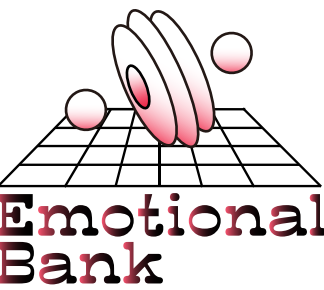
C:21  
M:16  
Y:14

Logo

Experiment

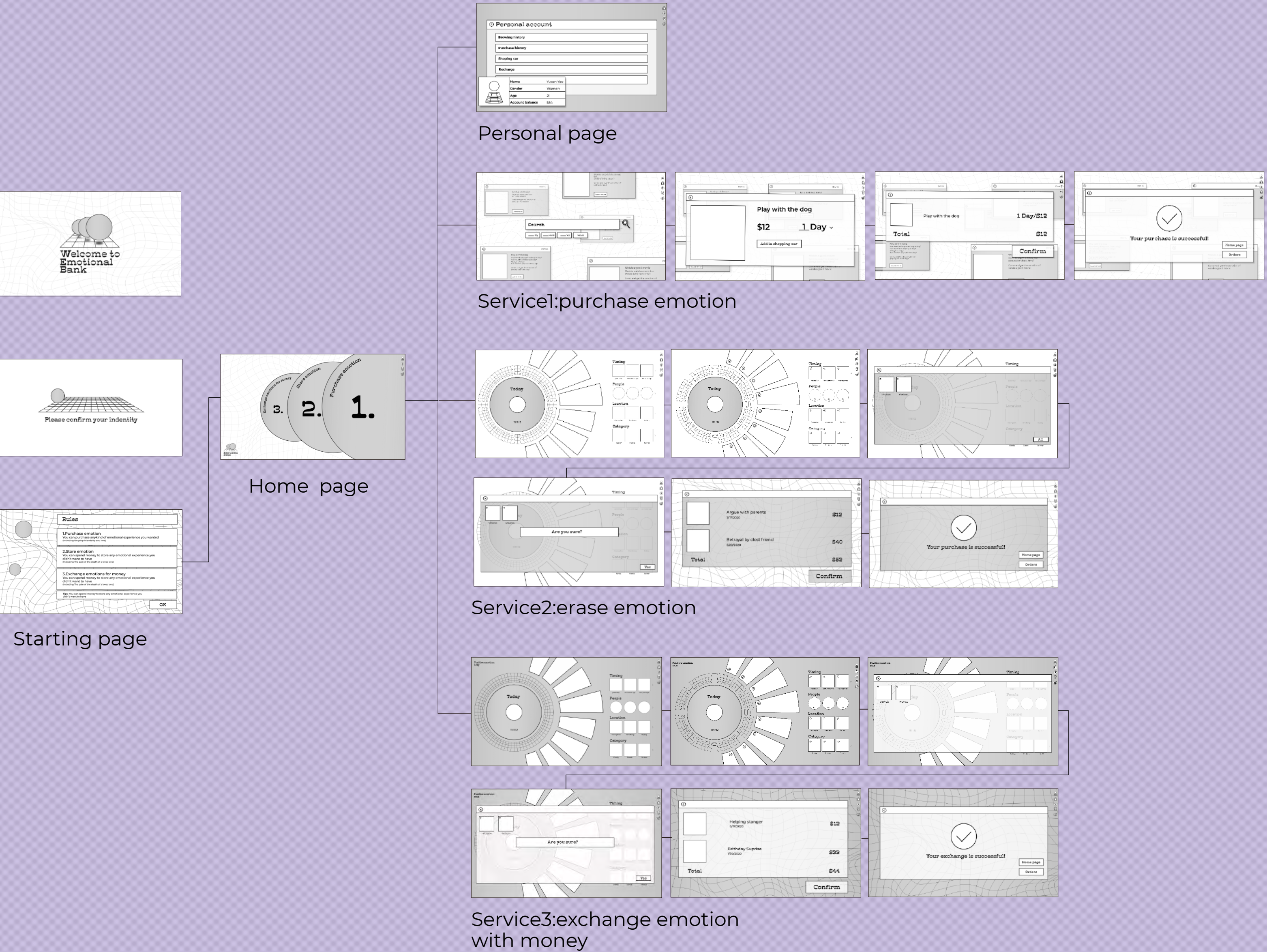
Final

3 cycles stands for 3 services



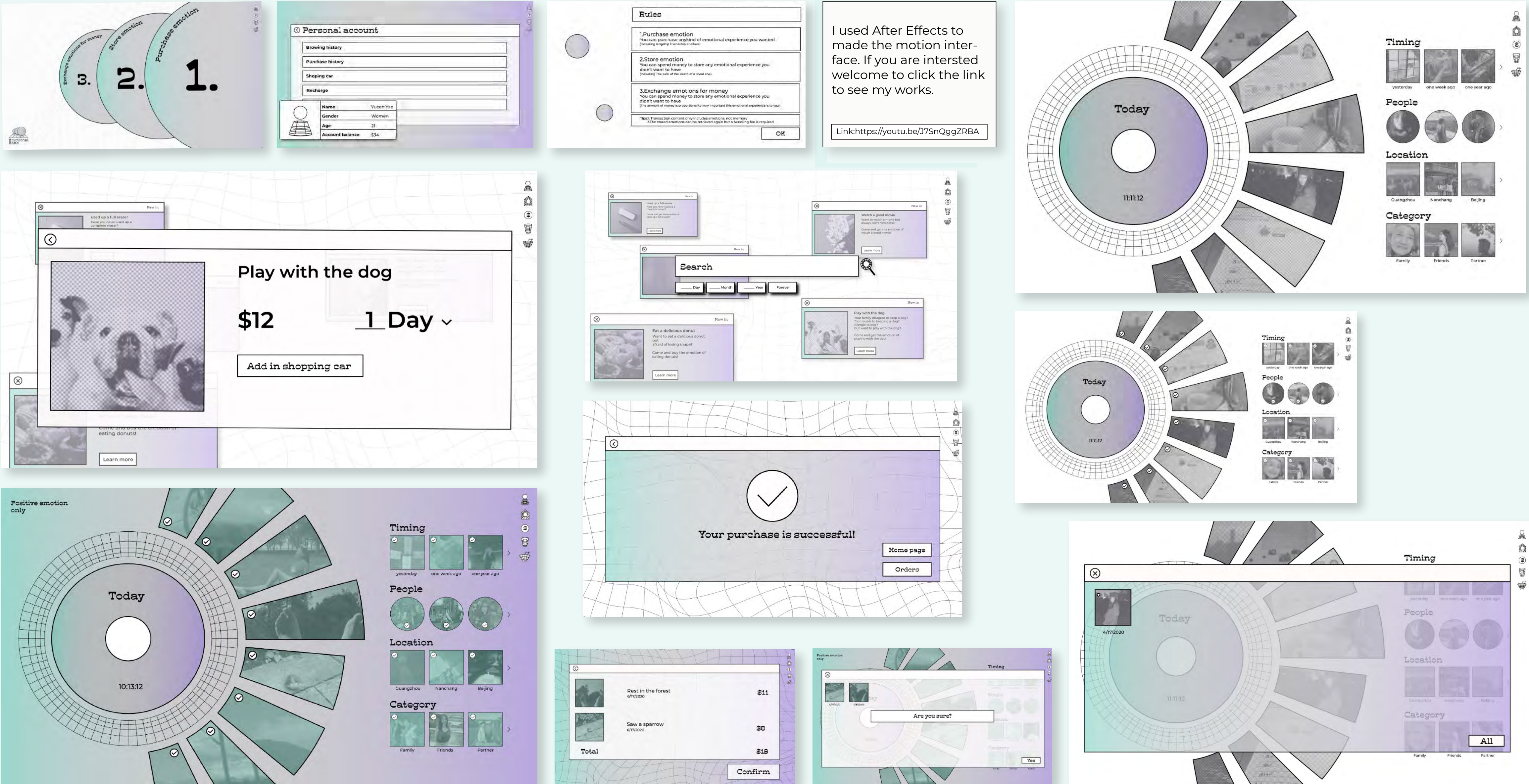
Interface

Low-fidelity





# Some Interface diaplay • Video





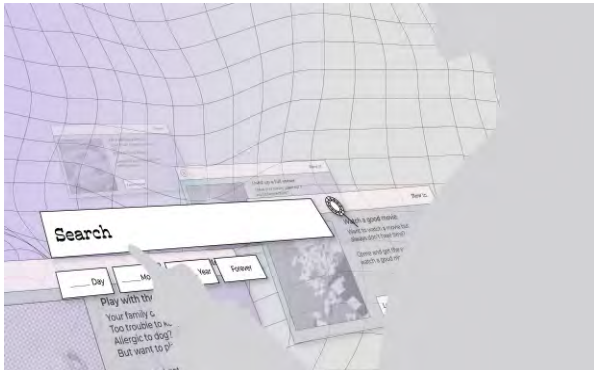
# Bank hall

i think the future emotional bank look like this .

## Experiment Process

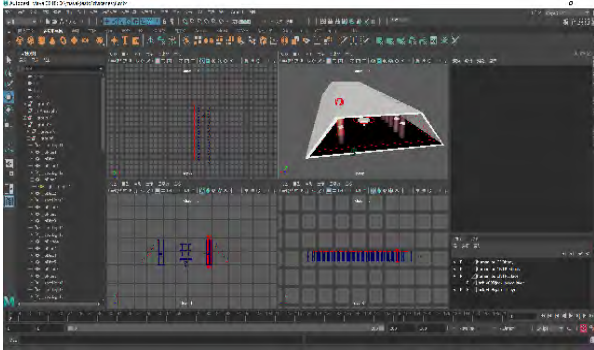
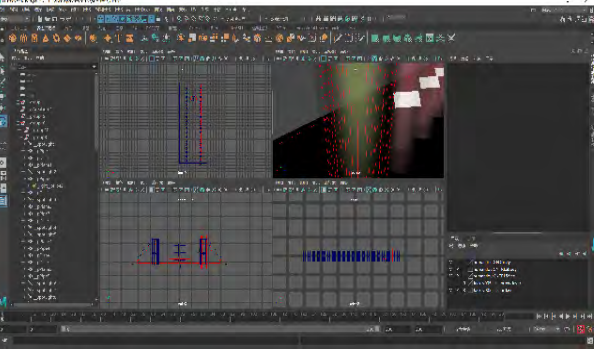


1.bank hall



2. bank servise

## Made by MAYA



## Outcome

